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TO: Duran, A. D.

FAX NO (571) 273-8300

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RE: 09/960,597

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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APPLICANT(s): Sakuma et al.

SERIAL NO.: 09/960,597

ART UNIT: 3622

FILING DATE: 9/20/2001

EXAMINER: Duran, A. D.

TITLE: ADVERTISEMENT INFORMATION PROVIDING APPARATUS

ATTORNEY

DOCKET NO.: 225-010566-US (PAR)

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Commissioner of Patents

P.O. Box 1450

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## RESPONSE AFTER FINAL

## I. INTRODUCTION

This is in response to the Office Action mailed June 13, 2005 in regard to the above-identified patent application. Reconsideration of the rejection of the claims is respectfully solicited in light of the following remarks.